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PRESS RELEASE



CALL FOR FINE ARTISTS AND FINE ARTISANS!

Easton, PA February 16, 2016 – This year our **20th Annual Easton Riverside Festival of the Arts** is on September 17th and 18th 2016. It takes place in downtown Easton along the scenic river banks of the Delaware and Lehigh Rivers at Riverside and Scott Parks.

Fine Artists, Fine Crafters, Musicians, Performers, Buskers, Sponsors and Volunteers - EastonRiversideFest.org is CALLING ALL CREATIVES!

If you are a talented in these areas ~ **WE WANT YOU!** Be a part of Easton's most creative weekend.

RFA hosts approximately 70 juried artists and artisans who exhibit and sell their hand-made works. Thousands of art-loving festival-goers attend each year. Our 20th festival will be the largest one yet. Artists who wish to exhibit can find the application on **EastonRiversideFest.org**

This year's event will also feature *food as an art*, new *educational art* workshops and a **Juried Art Galley** tent where artists choose a special piece that will be juried to exhibit, in the salon-styled tent. This art will be judged by three regional art experts, and the top three fine artists and fine craftspeople compete to win **\$2000.00** in awards. Entry fee applies.

There are many levels for artists to participate in including our popular **Plein Air Art Contest** where the stakes are **\$2000.00** in awards for the winning pieces!

Easton's renowned oil painting artist, Adriano Farinella plans to again host Plein Air Art Workshops, leading up to the Plein Air Art Contest – check EastonRiversideFest.org for dates and details, coming soon.

Admission to the festival is free. There will no shortage of interesting art, *live music*, *art workshops*, *performances*, *theater* and creative food events such as the *Cuisine Challenge* and *Cupcake Wars*. Children's interactive area, sponsored by Crayola, will once again inspire to create. Come one, come all!

20th annual Riverside Arts Festival: **ART * MUSIC * PERFORMANCE**

For more information refer to www.EastonRiversideFest.org

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The Riverside Festival of the Arts is a function of Arts Community of Easton, Inc. (ACE), a 501(c)3 non-profit organization.

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Announcing the winner, of our 2016 poster design:

The **20th annual Riverside Festival of the Arts** committee is proud to present this winning poster design for 2016 ~ Kristin Longo who said she was inspired by 'all of Easton's beauty and history'. She graduated from Virginia Tech, with a B.A. in Art & Art History, specializing in Graphic Design (2005). She now runs her own boutique design studio.

